



# Harvard Public Library

www.harvardpubliclibrary.org

## Ebook Central

**EBOOK CENTRAL** is an extensive collection of 20,000 eBook titles from premier international academic publishers all published from January 2015 to the present. The collection focuses on **academic and research titles** in a wide range of nonfiction subject areas.

Titles can be browsed, read online, downloaded to a computer, or transferred to a variety of devices. EBOOK CENTRAL eBooks are protected with Adobe Digital Rights Management (DRM), which controls their loan periods, download, copy/paste, and print options.

**EBOOK CENTRAL** is different than the other eBook collections available at the library.

- The EBOOK CENTRAL collection specializes in research materials and academic subjects.
- You may browse the book for 3 minutes before you are required to borrow the book.
- Most books are multi-use access – (multiple patrons can check out the same book at the same time) - there are no “holds” or waiting times.
- Books are only lent for 24 hours.
- If you need more time than 24 hours, just check out the book again.
- Notes and bookmarks may be taken.
- Depending on publisher restrictions, up to 20% of the book can be permanently downloaded and/or printed.
- The books may be downloaded into the **Blue Fire** app for easier reading.

To access **EBOOK CENTRAL**, go to our website [www.harvardpubliclibrary.org](http://www.harvardpubliclibrary.org) and click on “eBooks”.

Under **eBooks**, click on the EBOOK CENTRAL icon:



Under “**Welcome to Ebook Central**”,  
Select **Harvard Public Library** from the drop down  
and click Continue.

*Optional: Check “Remember my institution”.*

The screenshot shows the login interface for Ebook Central. At the top left is the Commonwealth eBook Collections logo. Below it is the text "Welcome to Ebook Central!". There is a form field labeled "INSTITUTION NAME" with a dropdown menu currently showing "Harvard Public Library". Below the dropdown is a small instruction: "Type in the first few letters of your Institution's name, or select it from the drop-down menu." There is a checked checkbox labeled "Remember my Institution". At the bottom right is a blue "Continue" button.

## Enter your **Harvard Public Library Card Number**

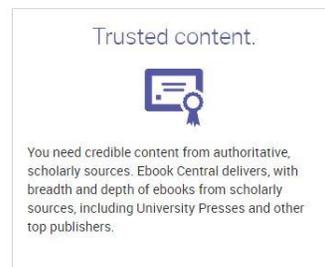
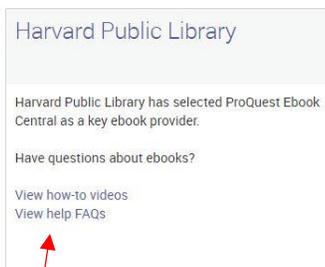
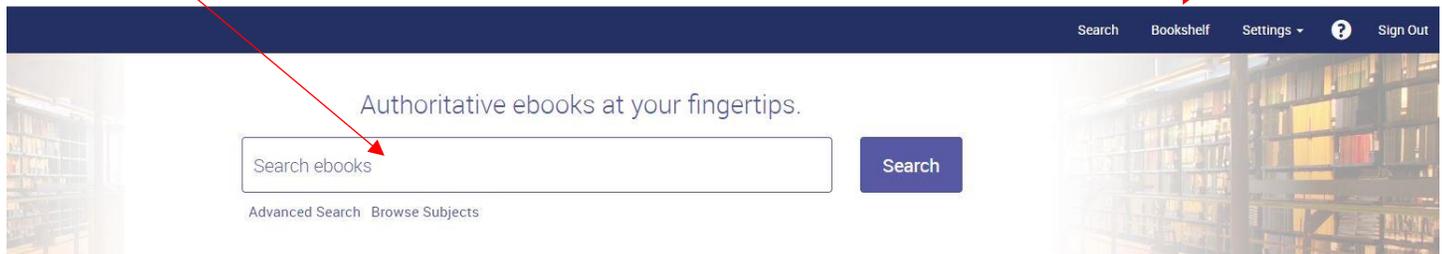
(the barcode on the back of your card – enter with no spaces and if it begins with a "D" use a capital D) and PIN (your PIN is the same one that you use to sign into the C/W MARS catalog. If you have not yet signed into the catalog, it is the last four digits of your phone number or your last name in all capital letters.)



After logging in you will be taken to the EBOOK CENTRAL homepage.

## Begin your search

## Access books you have saved on the Bookshelf



## Access Ebook Central's help FAQs and how-to-videos

## Searching for eBooks

Use the search bar to perform the following searches

- **Search**
- **Advanced Search**
- **Browse Subjects**

Authoritative ebooks at your fingertips.

[Advanced Search](#) [Browse Subjects](#)

Results:

Search

1174 book results for global warming

Save this search Edit this search

Refine your search

RESULTS PER PAGE 10 SORT BY Relevance

- BOOK STATUS
  - Owned and subscribed to by my library
- YEAR PUBLISHED
  - 2017 128
  - 2016 448
  - 2015 557
  - Show more
- SUBJECT
  - Business/Management 229
  - Social Science 186
  - Economics 152
  - Science 129
  - History 105
  - Show more
- LANGUAGE
  - English 1174
- AUTHOR
  - . 15
  - Newton, David E. 9
  - International Monetary Fund. Asia and Pacific Dept 7
  - International Monetary Fund. External Relations Dept. 4
  - Consumer Dummies, 5
  - Show more

Book Results Chapter Results

**Eco-Hustle! Global Warming, Greenwashing, and Sustainability : Global Warming, Greenwashing, and Sustainability**  
Johansen, Bruce E. ABC-CLIO, LLC 2015  
ISBN: 9781440832512, 9781440832529  
Climate change is more than just a buzzword. It is a reality that society and industry have failed to deal with effectively. "Greenwashing," a term that author Bruce E. Johansen defines as the "environmental sleight of hand" performed by technology and advertising, has us convinced that certain "gre...  
Available

**Cool Cities : Urban Sovereignty and the Fix for Global Warming**  
Barber, Benjamin R. Yale University Press 2017  
ISBN: 9780300224207, 9780300228113  
Available

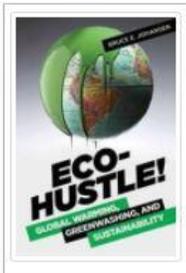
**Climatology Versus Pseudoscience : Exposing the Failed Predictions of Global Warming Skeptics**  
Nuccitelli, Dana ABC-CLIO, LLC 2015  
ISBN: 9781440832017, 9781440832024  
Although some politicians, pundits, and members of the public do not believe it, global warming predictions by mainstream climate scientists have been remarkably accurate while those made by climate deniers have not. And if mainstream global warming predictions continue to prove correct, the window ...  
Available

**Climate Diplomacy from Rio to Paris : The Effort to Contain Global Warming**  
Sweet, William Yale University Press 2016  
ISBN: 9780300209631, 9780300224771  
Available

- Search results are sorted by relevance. Use the filters on the left or the options in the tool bar at the top of your search results to refine or re-sort your search.
- To access the book details page, click on the cover image or the book's link.

**Eco-Hustle! Global Warming, Greenwashing, and Sustainability : Global Warming, Greenwashing, and Sustainability**  
Johansen, Bruce E. ABC-CLIO, LLC 2015  
ISBN: 9781440832512, 9781440832529  
Climate change is more than just a buzzword. It is a reality that society and industry have failed to deal with effectively. "Greenwashing," a term that author Bruce E. Johansen defines as the "environmental sleight of hand" performed by technology and advertising, has us convinced that certain "gre...  
Available

[Return to Search Results](#)



## Eco-Hustle! Global Warming, Greenwashing, and Sustainability : Global Warming, Greenwashing, and Sustainability

by Bruce E. Johansen

### AVAILABILITY

Your institution has access to multiple copies of this book.



Available for Online Reading

58 pages remaining for copy (out of 58)

116 pages remaining for print or chapter download (out of 116)



Available for Full Download

Check out this book for up to 1 day.

[Table of Contents](#)

[Description](#)

### TABLE OF CONTENTS

<a href="#">Cover</a>
<a href="#">Half Title</a>
<a href="#">Title Page</a>
<a href="#">Copyright</a>
<a href="#">Contents</a>
<a href="#">Introduction</a>
<a href="#">▶ I. Problems</a>
<a href="#">▶ II. Solutions</a>
<a href="#">Conclusion: Can the System Solve the Problem?</a>
<a href="#">Selected Bibliography</a>
<a href="#">Index</a>
<a href="#">About the Author</a>

### BIBLIOGRAPHIC INFO

TITLE	Eco-Hustle! Global Warming, Greenwashing, and Sustainability : Global Warming, Greenwashing, and Sustainability
SUBTITLE	Global Warming, Greenwashing, and Sustainability
AUTHOR	Bruce E. Johansen
PUBLISHER	ABC-CLIO, LLC
PRINT PUB DATE	2015-03-25
EBOOK PUB DATE	N/A
LANGUAGE	English
PRINT ISBN	9781440832512
EBOOK ISBN	9781440832529
OTHER ISBN	144083251X;
PAGES	289
LC SUBJECT HEADINGS	Carbon dioxide mitigation. Climatic changes -- Government policy. Environmental policy. Global warming. Sustainable development.
LC CALL NUMBER	[QC981.8.G56 -- J6377 2D15eb]
DEWEY DECIMAL NUMBER	363.738/74
DOCUMENT TYPE	Book

[Read Online](#)

[Full Download](#)

[Chapter Download](#)

[Add to Bookshelf](#)

[Share Link to Book](#)

[Cite Book](#)

**Read Online** – Read the book online.

**Full download** – Download the eBook for 24 hours.

**Chapter Download** – Download a chapter of the eBook.

**Add to Bookshelf** – Add a title to a personal collection

**Share Link to Book** – Email a durable URL to yourself or someone else

**Cite Book** – Copy a citation, or export to RefWorks or Endnote/Citavi

## Access eBooks in the EBOOK CENTRAL Online Reader

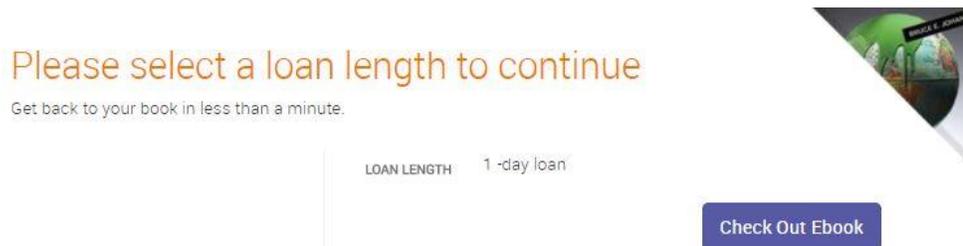
To open an eBook in the **EBOOK CENTRAL Online Reader**, click on **Read Online** or click a link under **Table of Contents** to access a specific chapter or section.



When reading a title online, you can navigate using the table of contents on the left, scroll bar on the right or page options at the top. The tool bar above the eBook also allows you to download the full eBook or chapters, add to bookshelf, share the eBook link, resize the text, copy and print.

### Browsing & Checking Out

You can browse the full text of the title for a period of time. When your browsing period has elapsed, you will be prompted to borrow the eBook. Click the **Check Out Ebook** button if you would like to continue reading the eBook.



Checking out the eBook will activate full text access and enable print and copy functionality. The eBook's loan period is 24 hours. To continue to access the eBook once a loan has expired, checkout the eBook again.

*Note: If you are working on a public computer that is shared by others (e.g., in the library), you should always choose to read eBooks online via the **EBOOK CENTRAL Online Reader**.*

## Bookmarks & Notes

You can create bookmarks and notes on any page when reading an eBook in the **EBOOK CENTRAL Online Reader**

## Print & Copy

You can print and download (copy) up to 20% of the eBook in **EBOOK CENTRAL**.

## Download & Mobile Options

EBOOK CENTRAL eBooks can be downloaded to a laptop or desktop computer for reading offline. Download options are located in the **Download** tab in the **EBOOK CENTRAL Online Reader**.

## Additional Help & Instructions

For additional help with Bookmarks, Notes, Printing, Downloading and Advanced Searching please see the Ebook Central help page by clicking on the question mark on the upper right.



## Have more questions?

Ask a Reference Librarian! Stop by the reference desk, email [reference@harvardpubliclibrary.org](mailto:reference@harvardpubliclibrary.org) or call the Harvard Public Library at 978-456-4114.